

#### Today's Agenda

- CRS Introduction
- Green-e® Certification
- Tracking System Interaction
- Recommendations



## **About Center for Resource Solutions**

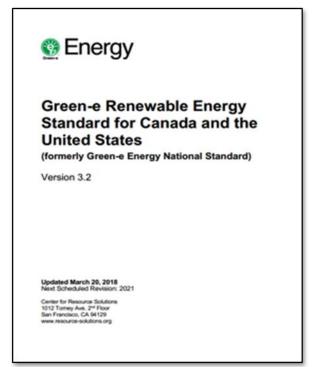
Nongovernmental Organization (NGO) creating policy and market solutions to advance sustainable energy since 1997.

- Renewable energy and climate policy
- Renewable Energy Markets annual conference
- Green-e<sup>®</sup> certification for suppliers and users of renewable energy and carbon offsets in the voluntary market



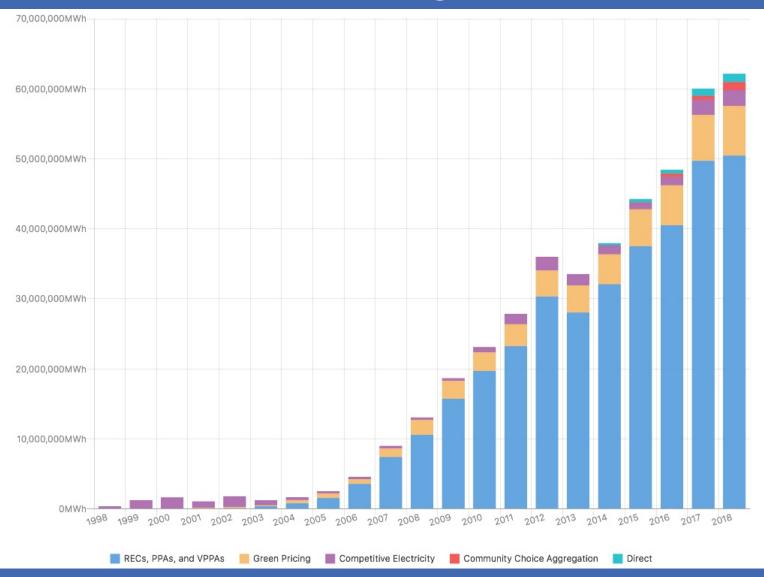
# CRS' Green-e® Programs, History and Structure

- Green-e<sup>®</sup> Energy
  - Framework for Renewable Energy
  - Standard for U.S. and Canada; requires LIHI
  - Standards for Singapore, Taiwan, Chile
- Green-e<sup>®</sup> Climate (carbon offsets)
  - Growing quickly
  - Cited in NYT, Washington Post, Conde Nast Traveler
- Green-e® Marketplace (businesses, products and events)
- Green-e® Renewable Fuels (to release late Summer 2020)





#### **Program Penetration**



Green-e **Energy** Certified **Retail Sales** by Product **Type** 1998 - 2018



## **Green-e®** Benefits

#### **Benefits for Buyers:**



**Benefits for Sellers:** 

**Consumer Protection** 

**Risk Reduction** 

Compliance with other Standards

**Claims Review** 

Verification

**Independent Oversight** 

**Quality Assurance** 

**Risk Reduction** 

Stakeholder-Driven Processes

Credibility



#### Green-e® Citations and Endorsements



















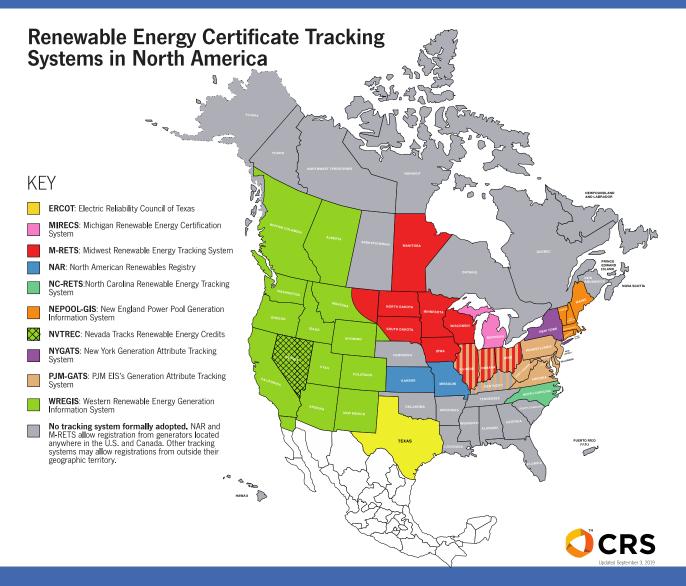








#### Tracking Systems in the U.S. and Canada





#### Recommendations

#### **CRS Recommends**

- Coordinate with other groups that are creating standardized contracts for voluntary products (REBA, EEI, ISDA)
- Include Green-e certification within the contract (we provide the language)
- Use approved tracking systems in states with Renewable Portfolio Standards
- Review contract language with affected parties throughout the Standard development process



## Contact

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