**via email & posted for interested parties, June 20, 2024**

**TO: Board Strategy Committee:** Cade Burks, Debbie McKeever, Dave Darnell, **Michael Desselle,** Mark Lauby, Timothy Simon, Paul Smith, Terry Thorn, Sue Tierney

**cc:** NAESB Board of Directors, NAESB Advisory Council

**FROM:** Rae McQuade, President & Jonathan Booe, Executive Vice President & COO

**RE:** Agenda for NAESB Strategy Committee Virtual Meeting – June 27, 2024

Dear Committee Members –

The NAESB Board Strategy Committee has scheduled a meeting to follow up on a series of Strategy Committee meetings held earlier this year and review the results of the survey distributed on May 9th to the Strategy Committee and Advisory Council members. The survey posed a number of questions relating to the need for specific new standards development as well as more general questions concerning future activities for NAESB. The survey was issued as part of a continuing evaluation of NAESB’s strategic direction to ensure our activities are aligned with evolving energy markets and our member’s needs. The survey focused on the hydrogen markets, distributed energy resources, cybersecurity as it relates to DER and other markets including a question on the White House National Security Memorandum on Critical Infrastructure Security and Resilience, and artificial intelligence. The survey results were returned on May 31st, the results of which can be found through the following hyperlink: <https://www.naesb.org/misc/bd_strategy_062724w1.docx> and will be discussed at the June 27 Strategy Committee meeting from 1:00 pm to 2:30 pm Central. Please review the results and be prepared to discuss any potential recommendations that should be made to the Board of Directors. Additional meetings will be scheduled as necessary to develop and finalize any such recommendations prior to the September 5, 2024 Board of Directors meeting.

| **Thursday, June 27th** | **RSVP & Registration** |
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| Board Strategy Committee  1:00 pm to 2:30 pm C | Please contact the NAESB office. |

We appreciate your continued support of NAESB and look forward to your participation in the meeting.

Best Regards,



 Rae McQuade Jonathan Booe

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| **NAESB Board Strategy Committee Meeting – June 27, 2024 – 1:00 pm to 2:30 pm C** | |
| **Topic** | **Information/Requests** |
| Charge of Committee | * On September 5, 2013, the Board of Directors created a group to review the existing quadrant and segment structure of the organization and the organization’s overall strategic direction and make any identified recommendations to the Board of the Directors for consideration. On September 11, 2014, the Board of Directors adopted the first report developed by the group and voted to make the Board Strategic Plan Task Force a standing task force of the Board of Directors. During the December 13, 2018 Board of Directors meeting, the Board Strategic Plan Task Force was renamed the Board Strategy Committee * The mission statement of the Board Strategy Committee can be found through the following hyperlink: <https://www.naesb.org/pdf4/board_strategic_plan_taskforce_mission.pdf> * The information and materials concerning the committee’s activities are posted on the NAESB web site on the following website: [https://www.naesb.org//board\_strategic\_plan.asp](https://www.naesb.org/board_strategic_plan.asp) |
| Pre-meeting Assignments | * Review working documents and comments submitted by interested parties * Any interested party may attend. All voting and motions are reserved for the members of the committee. * Please provide any written comments to the NAESB Office ([naesb@naesb.org](mailto:naesb@naesb.org)) prior to the meeting if you are unable to attend |
| Draft Agenda | 1. Administrative – Welcome, Antitrust Guidance, Introduction of Committee Members and Attendees, Adoption of Agenda, Adoption of the Notes 2. Review Results of Strategy Committee & Advisory Council Survey 3. Discuss Next Steps and Work Product to Provide to the Board of Directors 4. Other Business and Action Items 5. Adjourn |
| Meeting Materials | * **Agenda Item 1**: Antitrust Guidance: <http://www.naesb.org/misc/antitrust_guidance.doc> (antitrust), <https://naesb.org/pdf4/board_strategic_plan_taskforce_members.pdf> (roster), <http://www.naesb.org/pdf4/bd_strategy_062724a.docx> (agenda), <https://naesb.org/pdf4/bd_strategy_040324mn.docx> (notes) * **Agenda Item 2:** Survey Results Work Paper: <https://www.naesb.org/misc/bd_strategy_062724w1.docx> |
| Standing Action Items | 1. The presentation concerning standards drafting should be offered to the quadrant executive committees every two years. 2. The next NAESB industry survey should be distributed after the April 2024 board meeting, so that the results can be reviewed during the September 2024 board meeting. 3. A review of the organization’s Strategic Plan and the organization’s activities should be conducted by the Committee annually, prior to the September board meeting |