**via email & posted for interested parties, March 28, 2024**

**TO: Board Strategy Committee:** Cade Burks, Debbie McKeever, Dave Darnell, **Michael Desselle,** Mark Lauby, Timothy Simon, Terry Thorn, Sue Tierney

**cc:** NAESB Board of Directors, NAESB Advisory Council

**FROM:** Rae McQuade, President & Jonathan Booe, Executive Vice President & COO

**RE:** Agenda for NAESB Strategy Committee Virtual Meeting – April 3, 2024

Dear Committee Members –

The NAESB Board Strategy Committee has scheduled a third meeting to continue its evaluation of the strategic direction of the organization and to ensure that NAESB is remaining relevant and supportive of current energy industry goals. The virtual meeting has been scheduled to take place on Wednesday, April 3, 2024 from 2:00 pm to 3:00 pm Central. Additional meetings will be scheduled as necessary to develop and finalize any recommendations prior to the September 5, 2024 Board of Directors meeting.

To participate, you are required to register for the meeting. The registration will serve as your RSVP to attend.

| **Wednesday, April 3rd** | **RSVP & Registration** |
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| Board Strategy Committee  2:00 pm to 3:00 pm C | Please call the NAESB office. |

We appreciate your continued support of NAESB and look forward to your participation in the meeting.

Best Regards,



 Rae McQuade Jonathan Booe

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| **NAESB Board Strategy Committee Meeting – April 3, 2024 – 2:00 pm to 3:00 pm C** | |
| **Topic** | **Information/Requests** |
| Charge of Committee | * On September 5, 2013, the Board of Directors created a group to review the existing quadrant and segment structure of the organization and the organization’s overall strategic direction and make any identified recommendations to the Board of the Directors for consideration. On September 11, 2014, the Board of Directors adopted the first report developed by the group and voted to make the Board Strategic Plan Task Force a standing task force of the Board of Directors. During the December 13, 2018 Board of Directors meeting, the Board Strategic Plan Task Force was renamed the Board Strategy Committee * The mission statement of the Board Strategy Committee can be found through the following hyperlink: <https://www.naesb.org/pdf4/board_strategic_plan_taskforce_mission.pdf> * The information and materials concerning the committee’s activities are posted on the NAESB web site on the following website: [https://www.naesb.org//board\_strategic\_plan.asp](https://www.naesb.org/board_strategic_plan.asp) |
| Pre-meeting Assignments | * Review working documents and comments submitted by interested parties * Any interested party may attend. All voting and motions are reserved for the members of the committee. * Please provide any written comments to the NAESB Office ([naesb@naesb.org](mailto:naesb@naesb.org)) prior to the meeting if you are unable to attend |
| Draft Agenda | 1. Administrative – Welcome, Antitrust Guidance, Introduction of Committee Members and Attendees, Adoption of Agenda, Adoption of the Notes 2. Review Hydrogen Educational Webinar & AIEN Coordination 3. Continue Development of List for Potential Areas/Topics for Exploration 4. Discuss Issuance of a Strategy Committee Survey & Content 5. Other Business and Action Items 6. Adjourn |
| Meeting Materials | * **Agenda Item 1**: Antitrust Guidance: <http://www.naesb.org/misc/antitrust_guidance.doc> (antitrust), <https://naesb.org/pdf4/board_strategic_plan_taskforce_members.pdf> (roster), <http://www.naesb.org/pdf4/bd_strategy_040324a.docx> (agenda), <https://naesb.org/pdf4/bd_strategy_022924mn.docx> (notes) * **Agenda Item 2:** Hydrogen Educational Webinar Slides: <https://www.naesb.org/pdf4/hydrogen_webinar_031324_slides.pdf> * **Agenda Item 3**: Standards Area Reward/Risk Matrix (*to be posted shortly*) |
| Standing Action Items | 1. The presentation concerning standards drafting should be offered to the quadrant executive committees every two years. 2. The next NAESB industry survey should be distributed after the April 2024 board meeting, so that the results can be reviewed during the September 2024 board meeting. 3. A review of the organization’s Strategic Plan and the organization’s activities should be conducted by the Committee annually, prior to the September board meeting |